



**Analyse More.  
Aim High.**

## Who We Are

Profound Difference  
Through Meaningful Change.

Grow Analyst is a full-service marketing company based in Tamilnadu, India. By recognizing and efficiently connecting with Indian Parents and Indian Consumers, we have been adding value to Indian Schools and Indian Businesses.

We are Modern Marketers who provide a range of solutions for business and school owners in terms of brand promotions and growth enhancement to help them reach their objectives and boost revenue.

Our presence will soon be felt throughout the entire nation. We are a Chennai - based company with 25 Full-Time Employees and a capacity of over 1000 Project-Based Team Members.

Our goal is to help our clients contact the right customers, gain more exposure, outperform rivals, and increase sales.

## Core Values



INTEGRITY



QUALITY



TEAMWORK



CUSTOMER  
SATISFACTION



ETHICS



INNOVATION

## Why Choose Us?

### We Spend on Research

To ensure that you get the greatest value for your investment, we make an effort to research before acting. Without sacrificing agility, we carefully consider each work, conduct enough research, and rely on reliable Insights.

### We are Strategists & Pragmatists

Our group has a strong network spanning all of Tamilnadu and is made up of a potent blend of strategists and realists. Because of this, we are able to provide our clients with distinctive services of unrivalled quality by utilising our access to special privileges, connections, and resources.

### We Examine More

Our clients gain access to a knowledge base that has been refined over the years since we assess past experience and extract the learnt lesson. We always do our homework before starting a task. We know what to search for and where to seek. We spare our customers the hassle of trying things out and failing.

### We're Involved More

Every step of the process involves consulting with our clients. We assign an Account Manager to take care of our clients' needs because we are set up for long-term contracts and retained clients. Additionally, they will get consistent status updates with numbers and pictures to back them up.





## Our Mission

Make top-notch designing and marketing services available and cheap to all Indian businesspeople and school administrators.



## Our Vision

Promote branding, marketing, designing, and lead-generating services to 3000 business owners and 500 schools by 2025.



## Our Services

We are exceptional, and we want Grow Analyst's marketing assistance to help our clients meet their goals.



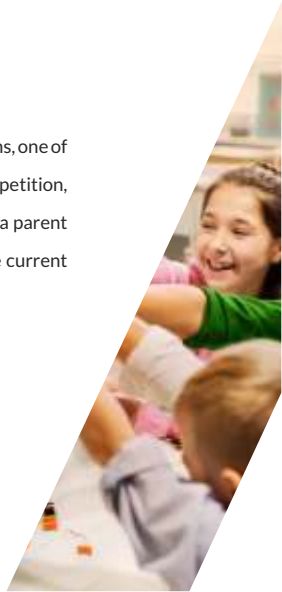


The Best School in the City:  
A Modern Solution for School Owners



## Current Challenges for School Owners

Affordable private school (APS) owners were having difficulty operating the schools due to a number of problems, one of which was the significantly lower enrollment than the actual potential. It may be due to an increase in competition, improvements in government school infrastructure and development, the failure of APS owners to establish a parent brand, a lack of qualified teachers, an antiquated method of new admissions activities, a failure to follow the current model school trend, a lack of technologies, the failure to appoint two ACOs, among other factors.





## Edubell Provides

### DAR for Schools

One poor action can ruin 99% of right actions, thus it's important to identify the problems and try to fix them. We first produce a deep analysis report for the school.

### Daily Promotions

Happy parents will result in the best testimonies, thus parents need to be informed on a daily basis about the school's operations. Daily branding seems appropriate.

### To the Teachers

For an effective teaching, teachers need to be trained, enriched, empowered, and supported, and we also have special strategies for that.

### To the Students

Schools' progress is mirrored in that of their students. We also have a unique action plan for the same because they need to be inspired, supported, and guided in numerous activities and competitions.

### To the Parents

The fundamental reason for school growth is parental satisfaction. We provide monthly activities, technology upgrades, and much more for parents to develop a strong link and encourage great word of mouth.

### Admission Driven Project

We develop a unique action plan and techniques for increasing new admissions to the institution, and we guarantee it.





- Simple Yet Unique : Our designs give an appealing, intuitive layout with logical and user-friendly navigation structure.
- Increased Visibility : We construct websites with intelligence that give your company a unique personality and help it stand out.
- Customer-focused : We make an effort to meet or exceed each and every one of our customers' needs.

## Website Designing & Development

Your website is your kingdom. It not only makes your company visible to millions of internet users, but it also offers it personality, charisma, and authority. And through mobile phone everyone will be carrying your brand in their pockets.

### ECOMMERCE :

Magento 1 & 2 , Woo Commerce, Shopify, Opencart, Prestashop.

### CMS :

Magento 1 & 2, WordPress, Drupal, Joomla

### FRAMEWORK :

Laravel, Node js, Code igniter, Angular

### LANGUAGES :

php, HTML 5, CSS





## Brand Development

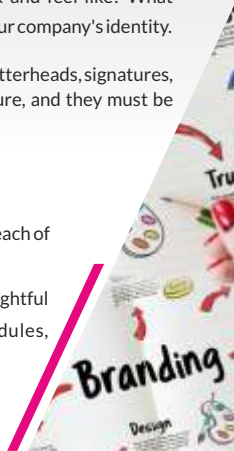
Brand identity affects how your company will seem and perform both internally and outside. What will it look and feel like? What information will it reveal? What will be the initial impression? Will it be remembered? Trust Grow Analyst's to shape your company's identity.

The branding package includes everything from business naming, logo design, and slogan creation to business cards, letterheads, signatures, collaterals, stationery, uniforms, and decorations. These are the minute details that help to paint the greater picture, and they must be consistent and professional.

## Brand Management

Every brand has a lifecycle, from start-up to scaling and mergers. Professional brand management is required during each of these phases to deliver the right message, communicate effectively, and maintain consistent goals.

We plan, implement, and assess brand management. We like assisting significant brands with agile activities and insightful insights. From launches to reputation management, boosting company spirit, developing activity schedules, analyzing historical performance, and much more.





We are a full-service marketing firm with a single point of contact to handle all of your marketing needs, whether they be assessment, ideation, planning, execution, monitoring, or evaluation.



## Business Growth Partner(BGP) Sign Up

Experience Business Brilliance with Salespurs Premium: Elevate Your Business Across Every Dimension!

## Start Up Development Partner (360-Degree)

For the Country, we are producing a confident founder. With Salespurs Startup Development Partner (SDP), we take the reins of your business journey, ensuring meticulous design, comprehensive planning, and seamless growth, all from the shadows.

## Lead Generation Services

GrowAnalysts assists you in developing, growing, and maintaining your company's online reputation and generates potential business leads to boost revenue.

## Growth Boost Pro

Empowering Businesses with Added Business Growth Services





# CONNECT

EMPLOYEE



## Connect Employee- PLP

An innovative idea is for business owners to be able to quickly recruit employees with full setup on a weekly or monthly basis to handle their business operations and market their brand. Additionally, there will be a choice to pay for the service after using it.

## Connect Employee Model

With the idea of hiring an employee with full setup on a weekly, or monthly basis, we took the initiative to assist all business owners in choosing a solid business promotion strategy with results that can be guaranteed.

Owners only need to state their expectations for the development of their firm; the Grow Analyst team will handle the rest.

For the duration needed to finish the business needs, the owners can hire the market's best employees based on their needs.

Grow Analyst Team will check in with the connected employee at the appropriate time to see if the expected outcomes have been achieved.

Owners need only pay the linked employee's hourly rate for the time they spent on the project.





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